Capstone - Adherence Hand-Off

Attached is all of the necessary information to transfer our Spring 2026 Capstone project to Adherence for future use. Provided below is our roles and contact information in case any questions arise.

Rinne Furlow: Producer and Branding Manager, rinnefurlow@gmail.com

Anna Gready: Account Manager, greadyanna@gmail.com

Barret Benton: Visual Brand Director, kbarrettb@gmail.com

Vivian Aguirre: Web Development Director, vivianaguirre089@icloud.com

Website Information:

Website URL: https://www.adherence.tech/

Website Code Hand-Off Document Link: https://docs.google.com/document/d/1QtaV-Jei-Wmgq2cOkFyt5mRbLluRy9UORfLLccHRiNo/edit?tab=t.al323kiqndty

Squarespace username & password:

Email: Sensitive

Password: Sensitive

Plan type: Core (for additional analytics, and custom code and javascript injection capabilities)

Per the client's request, Squarespace is a great platform to manage user analytics on the website and can be easily implemented whenever Adherence wants to add this feature.

If the client would like to add additional analytic tools, here is a great guide on how to set up Google Analytics for the Squarespace site.

Brand Kit & Business Cards:

The approved brand kit consists of a light blue color scheme, Poppins typography, and a molecule style logo with the letters AD and Adherence written below to help showcase Adherence's identity. The business cards are completed, yet can be modified easily, and printed when Adherence is ready.

Link to Brand Kit:

https://projects.nmi.cool/2026/nmc/adherence/design-guide.html
Adherence_Brand_Kit.pdf

Link to Business Cards: https://canva.link/tzqrk3obxevnjds